



"I confirm"

*Head of the
Department:* _____

Protocol No.

Date: 2024

Syllabus

General Information	Department	Marketing and management
	Group Number	532 DBI
	Degree level	<input type="checkbox"/> Bachelor <input type="checkbox"/> Master
	Study format	Full-Time
	Academic year/Semester	2024/Fall
	Year of study	2024-2025
	Academic semester	<input type="checkbox"/> Fall <input type="checkbox"/> Spring <input type="checkbox"/> Summer
Course Information	Course name, code	Managing sustainable and inclusive development
	Credit count	6
	Study load (hours)	60
	Teaching methods	<input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory
	Language of instruction	<input type="checkbox"/> Azerbaijani <input checked="" type="checkbox"/> English <input type="checkbox"/> Russian
	Course type	<input type="checkbox"/> Mandatory <input type="checkbox"/> Elective
	Prerequisite course/code	Sustainable and Inclusive Development Management
Instructor Information	Instructor's academic degree, academic title, honorary title, last name, first name, patronymic	Xudaverdili Ülviyyə Ramiz
	Instructor's email address	ulviya.alizade@mail.ru
	Instructor's contact number	(+994) 707557025
	Office hours	
Course Description	The subject of Sustainable and Inclusive Development Management introduces students to these two important development approaches and the management methods needed to implement them. This subject is important for future professionals working in the public and private sectors, international organizations and non-governmental organizations. Since the management of inclusive and sustainable development is a field where social justice, environmental protection and economic development are combined, these	

	knowledge and skills will support students in effective leadership and decision-making processes.
Course Objectives	The aim of this subject is to introduce students to the concepts of sustainable development and inclusive development and to teach them the principles and strategies of management in this field. The subject presents strategies for managing sustainable development in the economic, social and environmental spheres, reducing inequalities, social justice and increasing development opportunities for all members of society. Students learn to apply appropriate management approaches to ensure sustainable and inclusive development.
Learning Outcomes	<p>The learning outcomes of the subject “Managing Sustainable and Inclusive Development” may include the following:</p> <ul style="list-style-type: none"> • Principles and goals of sustainable development: In this subject, students are taught the basic principles of sustainable development in economic, environmental and social aspects and the United Nations (UN) Sustainable Development Goals (SDGs). • Goals of inclusive development and social justice: Students are provided with knowledge about the role of development approaches that cover all segments of society, reducing economic and social inequality and ensuring social justice. • Social and environmental responsibility: Issues of environmental protection and social responsibility are studied in the implementation of sustainable development. • Policies and strategic planning: Focuses on the creation, implementation and evaluation of development policies at the government and local levels that support inclusive and sustainable development. • Development management: Analysis of best practices in organizing, managing, evaluating and monitoring social and economic development.
Course Requirements	<p>The applications for students in the course on sustainable and inclusive development management may be as follows:</p> <ol style="list-style-type: none"> 1. Participatory, Participation: Students should be encouraged to actively participate in the course, ask questions and participate in discussions. This can help students to gain a deeper understanding of the topics. 2. Group studies: Students may be assigned group projects or studies that will address real-world scenarios. This can help them develop their collaboration, communication and problem-solving skills. 3. Field reviews and reporting: Students may be assigned to monitor current developments in the field and to analyse and report on these developments. 4. Guest speakers and workshops: Expert guests from the business sector may be invited or students may attend workshops organized in the sector. This gives students the opportunity to learn first-hand about current trends and practices in financial management. 5. Field visits: Visits to relevant businesses and companies can give students the opportunity to see the practices in this field of activity and interact with businesses. This can help them connect theoretical knowledge with practice. <p>These requirements can help students develop their business knowledge and skills more effectively by motivating them to participate more effectively in the course.</p>

Academic Integrity	<p>Academic integrity - ensuring the originality of the work done, and sharing the ideas or findings of others by citing sources.</p> <p>Violations of academic integrity</p> <ol style="list-style-type: none"> 1. Plagiarism, 2. Copying, 3. Submitting all or part of a student's previous work, homework, or project in another class without citing the source, 4. Citing non-existent sources or creating a fake database, 5. Preparing course materials or assignments on behalf of other students, 6. Demonstrating behavior to gain unfair advantage (providing a sick note when not really ill, making false excuses for an extension of time, or for other purposes), 7. Taking an exam for someone else or having someone else take an exam for you.
Ethical Conduct	<p>The ethical behavior of students participating in the “Investment Management” course aims to ensure success and respect in their educational process and future professional careers. Students must adhere to academic ethical standards by adhering to the principles of honesty and transparency in coursework and projects. They must attend classes on time, with a sense of responsibility, and take an active role in group work to ensure effective collaboration within the team. In addition, they must be sensitive to diversity and cultural sensitivity, and strive to understand different cultures and create a learning environment enriched by diversity. For professional development, they must increase their efforts to communicate with professionals in the sector and create effective networks, while improving their problem-solving and critical thinking skills. They must be aware of social media etiquette and professionalism, create a trustworthy image on online platforms, and maintain online etiquette. In terms of openness to change, innovation, and career development, students must monitor changes in the sector, be open to innovations, and regularly use relevant resources for career development. These ethical behaviors guide students to be successful and ethical both academically and professionally.</p>
Primary Reading List	<ol style="list-style-type: none"> 1. Mammadov, T. (2018). Economics of Sustainable Development: The Azerbaijani Context. Baku: Science and Education Publishing House. 2. Huseynov, F. (2020). Social Justice and Inclusive Development: Azerbaijani Perspectives. 3. Ismayilov, M. (2017). Regional Development Policy of Azerbaijan: Sustainable and Inclusive Approaches. 4. Aliyev, R. (2019). Sustainable and Inclusive Development: International Experience and Azerbaijani Application. 5. Guliyev, Z. (2021). Development of an Inclusive Labor Market: The Case of Azerbaijan. Baku: Institute of Social Security and Labor Policy.
Supplementary Reading List	<ol style="list-style-type: none"> 1. Sachs, J. D. (2015). The Age of Sustainable Development. Columbia University Press. 2. Stiglitz, J. E. (2002). Globalization and Its Discontents. W.W. Norton & Company. 3. Piketty, T. (2014). Capital in the Twenty-First Century. Harvard University Press. 4. Robeyns, I. (2017). Wellbeing, Freedom and Social Justice: The Capability Approach Re-examined. Cambridge University Press.
Online Resources	<ol style="list-style-type: none"> 1. [hospitalitynet.org](https://www.hospitalitynet.org) 2. www.economy.gov.az 3. www.president.az

	4. www.google.az 5. www.nba.az	
Grading: 100-Point System	The final grade is the sum of the points given for the current assessment - seminars and colloquiums (0 - 30 points), independent work (0 - 10 points), attendance (0 - 10 points) and intermediate assessment - end-of-semester exams (0 - 50 points). If additional experimental and practical lessons are planned for the same subject, (0 - 10) points are allocated for the assessment of these lessons. Final grade = <i>current assessment + intermediate assessment</i>	
Seminars and Colloquiums	Colloquiums are organized 3 times per semester according to the academic calendar. Each colloquium is evaluated with 0 - 10 points. The colloquium is mandatory. A student who does not participate in the colloquium is given 0 points.	0-30
Assignments	Writing guidelines required for assignments Font and size: Arial 12 pt Line spacing: 1.5 Total length of work: minimum 3 pages Deadline for submission: 2 weeks before the end of the semester	0-10
	<p>Topics of individual work:</p> <ol style="list-style-type: none"> 1. Fundamental principles of sustainable development and the UN Sustainable Development Goals (SDGs): Strategies for achieving the goals. 2. The importance of inclusive development and policies to ensure social justice 3. The role of the state in environmental sustainability and environmental protection 4. Development strategies for social equity and reducing inequality 5. Implementing inclusive development at the local and regional levels: Issues and opportunities 6. Economic equity: Methods for reducing income disparities 7. The relationship of social security systems to inclusive development and measures to strengthen them 8. Challenges faced at the international and local levels in managing sustainable development 9. Developing an inclusive labor market: Issues of unemployment and inequality 10. The role of education and human capital for sustainable development 11. Sustainable use of resources: Natural resource management 12. The role of women and gender equality in promoting inclusive development 13. Inclusive and sustainable development strategies for urban planning and infrastructure 14. Implementing participatory approaches in development management: Increasing participation in the public sector 15. Sustainable and Monitoring and evaluation of inclusive development: Methods and tools used 	
Attendance	1 point is deducted for every 10% of the hours allocated for teaching the subject during the semester. A student who misses more than 25% of the lessons in the subject will not be allowed to take the exam.	0-10
Examination		0-50

Assessment of student knowledge based on the total accumulated semester points is conducted as follows:

Grading Scale:

Points	Letter-Grade Assessment	Performance Level
100 – 91	A	“excellent”
90 – 81	B	“very good”
80 – 71	C	“good”
70 – 61	D	“sufficient”
60 – 51	E	“satisfactory”
Less than 51 points	F	“unsatisfactory”

Course Schedule and Thematic Plan						
N	Date	Subject Topics		Lecture Hours	Seminar Hours	Textbook/Assignments
1		Definition and Principles of Sustainable Development	DI-01	2	2	1. Mammadov, T. (2018). Economics of Sustainable Development: The Azerbaijani Context. Baku: Science and Education Publishing House. 2. Huseynov, F. (2020). Social Justice and Inclusive Development: Perspectives for Azerbaijan.
2		Definition and Key Goals of Inclusive Development	DI-02	2	2	1. Mammadov, T. (2018). Economics of Sustainable Development: The Azerbaijani Context. Baku: Science and Education Publishing House. 2. Huseynov, F. (2020). Social Justice and Inclusive Development:

						Perspectives for Azerbaijan.
3		UN Sustainable Development Goals (SDGs) and Their Importance	DI-06	2	2	1. Mammadov, T. (2018). Economics of Sustainable Development: The Azerbaijani Context. Baku: Science and Education Publishing House. 2. Huseynov, F. (2020). Social Justice and Inclusive Development: Perspectives for Azerbaijan.
4		Inclusive Economic Development and Future Prospects	DI-02, DI-04	2	2	1. Mammadov, T. (2018). Economics of Sustainable Development: The Azerbaijani Context. Baku: Science and Education Publishing House. 2. Huseynov, F. (2020). Social Justice and Inclusive Development: Perspectives for Azerbaijan.
5		Environmental Protection and Sustainable Development	DI-03	2	2	1. Mammadov, T. (2018). Economics of Sustainable Development: The Azerbaijani Context. Baku: Science and Education Publishing House. 2. Huseynov, F. (2020). Social Justice and Inclusive Development: Perspectives for Azerbaijan.
6		Social Equality and Human Rights	DI-05	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan:

						Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
7		Inclusive Education and Social Development	DI-05, DI-02	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
8		Health and Health System: Inclusive and Sustainable	PS-10, DI-02	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
9		Local Governance and Sustainable Development	ID-01, DI-01	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
10		Development Management and Monitoring	DI-07	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan:

						Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
11		Partnership in Development and Cooperation between Member States	DI-06	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
12		Development Financing and Resource Management	ID-05	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
13		Sustainable Rural Development and Environmental Protection	DI-03, KT-09	2	2	3. Ismayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.

14		Inclusive Innovation and the Linkage of Technology to Sustainable Development	İİ-01, Dİ-01	2	2	3. İsmayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
15		Future Prospects: The Direction of Sustainable and Inclusive Development	Dİ-01, Dİ-02	2	2	3. İsmayilov, M. (2017). Regional development policy of Azerbaijan: Sustainable and inclusive approaches. 4. Aliyev, R. (2019). Sustainable and inclusive development: International experience and Azerbaijani application.
		Total:		30	30	60

Lecturer:

Xudaverdili Ülviyyə Ramiz